



MI Ag CORE 2027 Sponsorship Commitment Form

The MI Ag CORE program has developed a sponsorship program that provides the following opportunities:

- **Logo Gear Sponsor** \$1,200
The sponsor will receive a company logo on all MI Ag CORE apparel sleeve.
- **Evening Reception** (January 19, 2027 @ \$400)
The sponsor has the opportunity to address the class for 15 minutes at the beginning of the reception and can display up to two (2) pull-up banners during the event.
- **Evening Dinner** (January 19, 2027 @ \$550)
The sponsor has the opportunity to address the class for 15 minutes at the beginning of dinner and can display up to two (2) pull-up banners during the event.
- **Networking Lunch** — Five (5) available (January 19 & 20, March 17, June 8, and November 23)
Sponsors have the opportunity to speak to the class for a 15-minute period during sponsored lunch and display up to two pull-up banners during the lunch.
- **Speaker Sponsor** — Five (5) options available (see below)
Speaker sponsors have the opportunity to speak to the class for a 15-minute period at the start of the sponsored speaker's presentations and provide handouts or electronic literature to be disseminated to the group.

Sponsors are welcome to attend sessions as silent observers. All sponsors will have logo recognition on the MI Ag CORE website with links to sponsor dedicated web pages.

Sponsorship requests will be filled on a first-come, first-serve basis. Invoices will be sent to the primary contact identified in the sponsorship form and must be paid by check.

Sponsorship deadline is December 1, 2026

Select all options you're interested in sponsoring:

Logo Gear Sponsor - \$1,200 (Sponsor receives company logo on MI Ag CORE apparel sleeve)

Evening Reception - January 19 - \$400

Evening Dinner - January 19 - \$550

Luncheon - January 19 - \$400

Luncheon - January 20 - \$400

Luncheon - March 17 - \$400

Luncheon - June 10 - \$400

Luncheon - November 23 - \$400

Speaker: Lowell Aplebaum - January 19 & February 10 - \$1,000

Speaker: Lisa Reiff - March 17 - \$500

Speaker: Chris Iott - June 8 - \$500

Speaker: Sue Radwan - June 8 - \$500

Speaker: Jodi Schafer - August 19 - \$500

MI Ag CORE 2027 session schedule and topics listed on next page.



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Contact Information

Company	Contact
Address	Phone
City	Fax
State	Email
Zip	Website

Billing Information (If different from above)

Contact	Zip
Address	Phone
City	Fax
State	Email

For questions or additional information, contact us at (248) 343-0916 or admin@mipotato.com

Please mail this completed form with check to:

MI Ag CORE
c/o Michigan Potato Industry Commission
3515 West Road, Suite A
East Lansing, MI 48823

2027 MI Ag CORE Schedule*

<u>Date</u>	<u>Topic</u>
January 19-20	Welcome and DiSC®
February 10	Teambuilding with DiSC®
March 17	Communications, Public Presentations & Advocacy
June 8 (a.m.)	Social Media Skills
June 8 (p.m.)	Organizational Governance
July 14	Virtual Media Training Workshop
August 19	Human Resources
November 23	Final Session

* — Subject to change