



MI Ag CORE 2026 Sponsorship Commitment Form

The MI Ag CORE program has developed a sponsorship program that provides the following opportunities:

- **Logo Gear Sponsor \$1,200**
The sponsor will receive a company logo on all MI Ag CORE apparel sleeve.
- **Evening Reception (January 20, 2026 @ \$400)**
The sponsor has the opportunity to address the class for 15 minutes at the beginning of the reception and can display up to two (2) pull-up banners during the event.
- **Evening Dinner (January 20, 2026 @ \$550)**
The sponsor has the opportunity to address the class for 15 minutes at the beginning of dinner and can display up to two (2) pull-up banners during the event.
- **Networking Lunch** — Five (5) available (January 20 & 21, March 19, June 10, and November 24)
Sponsors have the opportunity to speak to the class for a 15-minute period during sponsored lunch and display up to two pull-up banners during the lunch.
- **Speaker Sponsor** — Five (5) options available (see below)
Speaker sponsors have the opportunity to speak to the class for a 15-minute period at the start of the sponsored speaker's presentations and provide handouts or electronic literature to be disseminated to the group.

Sponsors are welcome to attend sessions as silent observers. All sponsors will have logo recognition on the MI Ag CORE website with links to sponsor dedicated web pages.

Sponsorship requests will be filled on a first-come, first-serve basis. Invoices will be sent to the primary contact identified in the sponsorship form and must be paid by check.

Sponsorship deadline is December 1, 2025

Select all options you're interested in sponsoring:

- ~~Logo Gear Sponsor - \$1,200~~ **UNAVAILABLE** (Sponsor receives company logo on MI Ag CORE apparel sleeve)
- Evening Reception - January 20 - \$400**
- Evening Dinner - January 20 - \$550**
- ~~Luncheon - January 20 - \$400~~ **UNAVAILABLE**
- Luncheon - January 21 - \$400**
- Luncheon - March 19 - \$400**
- Luncheon - June 10 - \$400**
- ~~Luncheon - November 24 - \$400~~ **UNAVAILABLE**
- Speaker: Lowell Aplebaum - January 20 & February 11 - \$1,000**
- Speaker: Lisa Reiff - March 19 - \$500**
- Speaker: Chris Iott - June 10 - \$500**
- Speaker: Sue Radwan - June 10 - \$500**
- ~~Speaker: Jodi Schafer - August 20 - \$500~~ **UNAVAILABLE**

MI Ag CORE 2026 session schedule and topics listed on next page.



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Contact Information

Company _____	Contact _____
Address _____	Phone _____
City _____	Fax _____
State _____	Email _____
Zip _____	Website _____

Billing Information (If different from above)

Contact _____	Zip _____
Address _____	Phone _____
City _____	Fax _____
State _____	Email _____

For questions or additional information, contact us at (248) 343-0916 or admin@mipotato.com

Please mail this completed form with check to:

MI Ag CORE
c/o Michigan Potato Industry Commission
3515 West Road, Suite A
East Lansing, MI 48823

2026 MI Ag CORE Schedule*

<u>Date</u>	<u>Topic</u>
January 20-21	Welcome and DiSC®
February 11	Teambuilding with DiSC®
March 19	Communications, Public Presentations & Advocacy
June 10 (a.m.)	Social Media Skills
June 10 (p.m.)	Organizational Governance
July 15	Virtual Media Training Workshop
August 20	Human Resources
November 24	Final Session

* – Subject to change